

# **Detailed Profile of Dr. Madhurani Gowda** (as on 20<sup>th</sup> June 2019)

M.COM, M.B.A, D.S.T, D.C, Ph.D,

## **Awardee**

***Prestigious- Vishwamanava Kuvempu Award from Kannada Sahithya Prishath- Hebbala: 2019***

***Hon'ble Parisara & Shikshana Rathna Award From "Miditha Foundation: - 2018***

***Renowned "Woman Entrepreneur Of The Year (National) Award from National Foundation For Entrepreneurship Development - 2017***

***Prestigious Nadaprabhu Kempegowda (State) Award for Shikshana - 2016***

***Honorable Shikshana Rathna Award from Karnataka Samskruthika Academy-2013***



**Transformational Trainer & Founder Director**–Queen's Global Management Solutions  
Founder President – Madura Women & Child Welfare Trust  
Founder President – Vishwamanava Yuva Vedike,  
Managing Committee Member – Bangalore Management Association  
Invitee Member –Federation of Karnataka Chamber of Commerce and Industries  
Sr. Consultant – Samadhana Counseling & Research Center  
Consultant – Solidarity Center – HIV/AIDS Awareness Wing  
P. Program Coordinator–Association of Indian Management Schools - AIMS  
Guest Faculty for B-Schools  
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Chikkakammanahalli, B.G. Road, Bengaluru – 560083.

## **Profile**

**A Dynamic, Versatile, Patriotic Icon and a passionate Transformational Trainer with a Vision and Mission of Developing Effective and Contributing Citizen's who Poses The Required Self discipline and Self responsibility That Leads Effectively Towards the Attainment of the National Goals.**

Creative, Innovative, Experienced, Goal oriented, Tactical executor and Highly motivated individual passionate about training youth to represent a better society in a right attitude, a strong believer in Global Citizenship as per the vision and ideals of great personalities who strived for the betterment of the society that draws from the common experiences of being humane rather than focusing on differences

## **Scholastic Record :**

### **Ph.D. in Management**

Thesis : "Transformational Leadership Styles And Its Impact On Organizational Health – A study with reference to global companies based in India" Chandra Mohan Jha University, Meghalaya, February 2013.

### **Master in Business Administration**

Specialization : Human Resource Management, Karnataka State Open University, Mysore, Karnataka - January 2011

### **Master in Commerce**

Specialization : Human Resource Management, Karnataka State Open University, Mysore, Karnataka - November 2002

### **Bachelor of Commerce**

Specialization : Guided by the rules of Mysore University, SBRR Mahajana First Grade College, Mysore, Karnataka – May 1999

### **Pre-University Course**

Subjects : Physics, Chemistry, Mathematics and Biology, Adarsha College, Bangalore, Karnataka – January 1996

### **Secondary School Leaving Certificate**

Subjects : English, Kannada, Hindi, Mathematics, Science and Social Studies, Florence Public School, R.T.Nagar, Bangalore, Karnataka

### **Diploma in Software Technology (D.S.T)**

Courses : Foxpro, DOS, Windows, MS-Office, Windows Vista, XP and 7, C, C+, C++, Internet browsing, multimedia

### **Diploma in Counseling: (D.C)**

Course : Basic diploma in counseling and guidance - Parichay

**Undergone intensive training on HIV / AIDS - conducted by the American solidarity centre Mission Future – Intensive program on personality development – Indian Junior Chamber(IJC), Certified Entrepreneurship Trainer(CET) course –I Create, inc.**

## **T V / Media Panelist :**

She is a panelist on issues related to psychology, counseling, higher education, soft skill development & current affairs for various T V channels including BTV, Public TV, Suvarna News, News 9, Doordarshan & Aakashvani.

Articles about her personality and contribution towards the field of education, youth development and Societal development have also been published in various news papers including Industries News, Andhra Jyothi, Eenaadu Vartha, Amrutha Vahini, Sanna KaigarikaVarthe, Samaja mithra, Dashamukha etc.,

## **Co Curricular**

- Invited as Chief Guest & Keynote speaker in various types of organizations including Colleges, B-Schools, Societal Organizations, Youth Development Organizations & Community Development Organizations
- Invited to diverse press meets as a spokesperson for the organization
- Judged various inter-collegiate competitions such as Best Manager, Mad Ads, Dumb charads, Tycooning, product launch etc.,
- Successfully completed 2 village camps as NSS associate
- Served as Valuer and sit-in-squad for Bangalore University.

## **Academic Experience:-**

Present: : Transformational Trainer & Founder Director – Queen’s Global Management Solutions

Previous : Served at NIILM School of Business, Apoorva Institute of Management Studies, KLE College, Imperial College of Business Studies, Thiruthangal Nadar College (Chennai), Brindavan College of Management Studies, HKES Sri Veerendra Patil College of Commerce, Arts, Science and Management, Reva Institute of Science and Technology, Mariyappa first Grade College and more...

## **Summary of Responsibilities Held In Different Colleges :-**

- Handled papers in Commerce and Management,
- Worked as Students Welfare Officer,
- Held the post of NSS Associate twice during my tenure,
- Handled University correspondence as a Liaison Officer,
- Worked as a Career Guidance Cell associate & Student Counselor,
- Maintain good correspondence with the universities in order to get Affiliation, Student approval, Issues pertaining to the marks list etc,
- To associate with Industries in order to have tie ups w.r.t. Projects, Placements and Incl. visits,
- Arrange guest lectures for students from corporate sectors.

- To review the marketing team, regarding follow ups.
- To administer the day to day activities of the non teaching staff with the assistance of the administrative officer.

### **Subjects Taught:-**

International Business Environment, Principles of Management, Services Management, Business Management, Business Law, Human Resource Management , Marketing Management, Labor Laws, Business Communication, Law & Practice of Banking, Organizational Behavior, Entrepreneurial Development & MIS for B.Com and BBM students . For MBA and M.Com students Management Principles and Practices, International Human Resource Management , Entrepreneurial Development Program, Total Quality Management, Performance Appraisal Management, Organizational Behavior, Managerial Communication, Ethics and Values in Business, Corporate Governance.

### **Specialties & Strengths:-**

Corporate Relations, University Relations, Agreements, Human Capital Management, Social Networking, Internal Communication, Negotiating, Sourcing, Recruitment, Innovation in Business.

- Develop MDP & Executive development programs
- Able to place students in good organizations
- Organized student related seminars jointly with the institutions.
- Wide contacts in industry, profession, trade and education.
- Participated in many state and national conferences and presented papers.
- Able administrator and a sound motivator.
- Very good at corporate communications, Liaison and public relations.
- Punctual, honest and sincere.
- Achieving given objectives and working closely with associates.

### **Corporate Experience:-**

#### **M/s Shine Soft India Ltd.**

Job Profile:- HR / Customer Relation Manager

#### Job Responsibilities

- Maintained external agency relationships to maintain candidate flow and control costs.
- Maintaining good rapport with clients.
- Maintaining customer database and a close follow up for effective execution
- Sourced interviewed and hired qualified candidates for the multiple concurrent positions.
- Subsequently assumed responsibility for Arctic decors, ITPF, Escon Generators Pvt. Ltd., & Sai Lakshmi Constructions.
- Designed & delivered training classes for career path development

- Enhanced candidate screening by working closely with the manager to understand their business requirement.
- Partnered with college recruiting groups to fill entry level roles
- Utilized a wide variety of methods to generate candidates including web-based sourcing job fairs & referral programmes.
- Also played a vital role in customer support

### **Escon Gensets Private Limited.**

Job Profile:- Secretary / Administrator

#### Job Responsibilities

- Preparing the calendar of events and recurring a close follow up towards its execution.
- Scheduling and rescheduling the meetings of the directors with clients and staff.
- Facilitating the outstation meetings of the directors
- Overall execution of the day to day schedules of the directors.
- Effectively negotiated and finalized the sales during unavailability of the managers.
- Contributed towards restructuring the recruitment group to improve service.
- Assisting the HR executives in recruiting & training the employees
- Contributing effectively in customer support
- Administered the salaries of the employees

### **Publications, Workshops conducted, Seminars attended & Papers Presented:**

- Presented a paper in a National level conference on “Impact of globalization on education” held in Bangalore.
- Presented a paper in National level conference on “Quality management practices in colleges”, held in Chennai.
- Presented a paper in State level conference on “competency building through business education for changing global business environment” held in Gulbarga.
- Paper presentation in state level conference on “positioning of colleges in global context”, held in Bangalore.
- Paper presentation in National level conference on “Re-orientation of curriculum in the wake of globalization, held in Mysore.
- Presented paper in the state level conference on “A study on nurturing & managing talents in Indian industry and institute”, held in Bangalore.
- Presented paper in state level conference on “Practice of TQM in Indian Corporate sector”, held in Bangalore.
- Presented paper on “A study on motivation of women entrepreneurs based in and around Bangalore city”, held in Shimoga.

- Presented a paper in state level conference on “Quality of work life of employees in healthcare industry”, held in Bangalore.

### **Papers published in different publications:**

- “Youth and Entrepreneurship” – Opportunity Today and Mysore Commerce
- “Impact of TQM on Business Performance in Manufacturing Companies” – Media Talk.
- “Quality Management Practices in colleges” – Media Talk, Mysore Commerce & Opportunity Today
- “A study on Internal Customer Satisfaction and its implications on external customer satisfaction and organizational effectiveness” – Business & Administration.
- “An empirical study of Quality circles in banks” – Perambur Talk & Star of Mysore
- “Measuring the association between employees’ contentment, customers’ satisfaction and organizational effectiveness in Indian IT industries” – Media Talk.
- “Quality Management Practices in Colleges” – Perambur Talk.
- “Motivation Of Women Entrepreneurs based in and around Bangalore city” – Media Talk and more.....

### **Workshops attended:**

- Attended one day workshop on “Stress Management”, organized by IACT,Bangalore.
- Attended in state level seminar on Women’s Empowerment – challenges ahead, organized by MLAFGCW,Bangalore.
- Attended in workshop on faculty motivation and leadership, organized by MLA academy of higher learning, Bangalore.
- Attended two day workshop on “Vision 2020”, conducted by Hindustan Aeronautical Limited.
- Undergone intensive training on HIV/AIDS – conducted by the solidarity centre.
- Mission Future- intensive program on personality development- Indian Junior Chamber(IJC).
- Certified Entrepreneurship Trainer ( CET) course – I Create,Inc.
- Basic course on counseling and guidance – Parichay.
- Attended one day workshop on “ Time Management” conducted by IACT,Bangalore.
- Attended workshop on “Management Teacher 2015 – New Age Teacher” – conducted by AIMS.
- Shaping Young Minds – conducted by All India Management Association (AIMA) – a two day seminar on Personality Development
- One day seminar on Communication and Presentation Skills by Prof. Bhaskar
- Training the Trainers – a three day workshop on Personality Development conducted by The National Institute Of Emotional Intelligence And Centre For Research.
- One day seminar on Stress Management & Goal Setting by Dr. Sreekantaiah etc.,
- Delivering results through leadership and team building – Sri. Sharu Rangnekar
- One day Faculty Development Program organized by Association of Indian Management Schools – AIMS on the topic – Teacher 2015 – New Age Teacher

- State Level Faculty Development Program organized by APS evening College of Arts and Commerce – A Coaching Skills Workshop on the theme – “Teacher - A coach and a mentor”.

### **Workshops conducted:**

- HKES College – Power of giving and awareness on HIV/AIDS.
- HKES College – Self confidence and effective communication skills to students.
- Sheshadripuram College – Leadership, Human values and public speaking to students.
- Sheshadripuram College - NSS Volunteers on power of giving and awareness on HIV/AIDS.
- Reva College – Effective communication and interview skills & body language.
- Reva College – Power of giving and awareness on HIV/AIDS.
- PMRY associates – Effective Communication skills & body language.
- Adarsha College – B.Com and BBM students on power of giving – Kolar.
- Stress Management and time management in companies.
- Awareness on HIV/AIDS in various places.
- Career development, student teacher evaluations.
- “Effective Time Management” – M/S Escon Generators – for Assistant trainees.
- “Balancing Work-life” – M/S Shine Soft – for technical and marketing activities.
- Flagship training program “PEP – Personal Effectiveness Program” for PSU’s including CNN, KAVIKA, KEONICS, BMRCL etc..
- “Power of Giving” for NSS students during the “National Level Mega Summer Camp” organized by the Ministry of Youth Affairs & Sports – Government of India and more.....

## **Achievements and Accomplishments:**

- Organized a mega event **“Global Folk Fest – 2018”** on 27<sup>th</sup> September 2018 at ADA Rangamandira (Opp. Ravindra Kalakshetra), a folk retreat to incline Y- Gen towards their indigenous folk culture .
- Organized and conducted the 6<sup>th</sup> State Level Seminar on **“Transformation for the Nation – India’s Development Through Individual Contributon”** on 14<sup>th</sup> August 2018 at Sri Puttanna Chetty Town Hall, Bangalore, with the vision of reviving among the youth the deteriorating ethics and values towards the society
- Awarded the Hon’ble **“Parisara Mattu Kannada Ratna”** award in recognition of my works towards environment & Kannada language on 1<sup>st</sup> July 2018 at Kalagrama, Bengaluru.
- Organized and conducted a societal event **“5<sup>th</sup> Kuvempu Namana”** in association with **Vasavi Educational Trust** a seminar on the topic **“Namma Nade Vishwamanavanede”** on 19<sup>th</sup> January 2017.
- Served as the Co-Chairman in the Awards Committee of **Bangalore Management Association** in honoring the **“Felicitating The Achievers of Karnataka”** on 1<sup>st</sup> December 2017.
- Awarded the Renowned **“Woman Entrepreneur Of The Year “(National) Award** from National Foundation For Entrepreneurship Development (NFED) on 7<sup>th</sup> November 2017 at Coimbatore.
- Organized and conducted the 5<sup>th</sup> State Level Seminar on **“Transformation for the Nation – India’s Development Through Individual Contributon”** on 10<sup>th</sup> August 2017 at Sri Puttanna Chetty Town Hall, Bangalore, with the vision of reviving among the youth the deteriorating ethics and values towards the society
- Organized a mega event **“Global Folk Fest – 2016”** on 4<sup>th</sup> April 2017 at Ravindra Kalakshetra, a folk retreat to incline Y- Gen towards their indigenous folk culture .
- Organized and conducted a societal event **“4<sup>th</sup> Kuvempu Namana”** in association with **KPTCL** a seminar on the topic **“Vishwamaanavaragona Banni”** on 19<sup>th</sup> January 2017.
- Served as the Co-Chairman in the Awards Committee of **Bangalore Management Association** in honoring the **“Felicitating The Achievers of Karnataka”** on 27<sup>th</sup> December 2016.
- Organized and conducted the 4<sup>th</sup> State Level Seminar on **“Transformation for the Nation – India’s Development Through Individual Contributon”** on 10<sup>th</sup> August 2016 at Sri Puttanna Chetty Town Hall, Bangalore, with the vision of reviving among the youth the deteriorating ethics and values towards the society
- Awarded the Prestigious State Award **“Nadaprabhu Kempegowda Award “for Shikshana** from BBMP (Bruhat Bengaluru Mahanagara Palike on 22<sup>nd</sup> April 2016 at the Rajkumar Glass House.
- Organized a mega event **“Global Folk Fest – 2016”** on 1<sup>st</sup> April 2016 at Ravindra Kalakshetra, a folk retreat to incline Y- Gen towards their indigenous folk culture .
- Organized and conducted a societal event **“3<sup>rd</sup> Kuvempu Namana”** in association with **Bengaluru Advocate Association** a seminar on the topic **“Vakeela Vruthiyalli Vishwamanavatwa”** on 22<sup>nd</sup> January 2016.
- Organized and conducted the 3<sup>rd</sup> State Level Seminar on **“Transformation for the Nation – India’s Development Through Individual Contributon”** on 5<sup>th</sup> November 2015 at Sri Puttanna Chetty Town



Hall, Bangalore, with the vision of reviving among the youth the deteriorating ethics and values towards the society.

- Served as the Co-Chairman in the Awards Committee of **Bangalore Management Association** in honoring the **“Felicitating The Achievers of Karnataka”** on 15<sup>th</sup> August 2015.
- Organized a mega event **“Global Folk Fest – 2015** on 19<sup>th</sup> March 2015 at Kuvempu Kalakshetra, a folk retreat to incline Y- Gen towards their indigenous folk culture .
- Organized and conducted a societal event **“2<sup>nd</sup> Kuvempu Namana”** in association with **Bengaluru Advocate Association** a seminar on the topic **“Vakeela Vruthiyalli Vishwamanavatwa”**.
- Organized and conducted a State Level Seminar on **“Transformation for the Nation – India’s Development Through Individual Contributon”** on 14<sup>th</sup> August 2014 at Jnana Jyothi Auditorium, Central College Campus, Bangalore, with the vision of reviving among the youth the deteriorating ethics and values towards the society.
- Organized a mega event **“World Folk @ Bangalore – 2014”** on 6<sup>th</sup> March 2014, a folk retreat to incline Y- Gen towards their indigenous folk culture .
- Organized and conducted a societal event **“1<sup>st</sup> Kuvempu Namana”** in association with **Karnataka State Government Employees Association** a seminar on the topic **“Manavaninda Vishwamanavanedege”**.
- Awarded the honorable **“Shikshana Ratna and Samaja Seva Ratna Award”** from Karnataka Samskruthika Academy – Bangalore in Ravindra Kalakshetra, on 23<sup>rd</sup> August 2013
- Organized and executed a **State Level Seminar** on **“Transformation For The Nation – India’s Development Through Individual Contributiion”** under the banner of Queen’s Global Management Solutions on 6<sup>th</sup> August 2013 successfully.
- Successfully conducted **Global Folk Fest 2013**, as a President for Vishwamanava Vidyarthi Yuva Vedike on 9<sup>th</sup> April 2013
- Organized FDP on behalf of **AIMS** (Association of Indian Management Schools) as programme coordinator
- Associated in conducting numerous workshops, seminars, conferences & training programs for students.
- Visiting faculty in HR for management institutes.
- Presented papers in state level and national level conferences.
- Participated in various workshops and presented papers on communication, Human Resource and banking.
- Completed the basic and advanced levels of **ARKAVIDYA** – a spiritual retreat
- Guided number of **BBM & MBA** students for their projects.

## **Personal Details**

- Name : Dr. Madhurani Gowda
- Date of Birth : 16<sup>th</sup> May
- Qualification : M.Com, M.B.A, D.S.T, D.C, Ph.D,
- Designation : Transformational Trainer & Founder Director  
M/s. Queen's Global Management Solutions  
#68, Santrupthi Nilaya, 6<sup>th</sup> cross, Krishna Gardens,  
Incity Layout, Chikkakammanahalli,  
Bannerghatta Road, Bangalore – 560 083.
  
- Other Designation : Visiting Faculty at B-Schools
- Total Experience : 15 years
- Training Experience : 10 years
  
- Conferences attended  
Papers Presented and  
Conferences Organized: 51
  
- Published Articles : 32
- Membership in Professional  
Organizations : 05
- Marital Status : Married
- Husband Name : Mahesh G.K.